

# Your Membership Helps Your Community

SUMMER 2021 NEWSLETTER

WE  
CU

## A Note from Jennifer



WATCH VIDEO UPDATE AT [WECU.COM/MIDYEAR](https://www.wecu.com/midyear)

It is hard to believe that the first half of the year is behind us. At WECU, we are always working to create a better credit union. As I reflect on the last six months, I am so proud of all that we have accomplished to better serve our members and our local community.

When our credit union is strong, we can do more. We can offer better rates, lower fees, and donate more to the community. I'm proud to share that WECU is financially strong. Our credit union has grown to more than \$2.3 billion in assets since the beginning of the year.

As a result, we have been able to loan more than \$21.5 million dollars to your friends and neighbors looking to buy homes, cars, RVs, and grow and expand their businesses. We've also used our financial position to strengthen the community.

### MAKING AN IMPACT IN OUR COMMUNITY

Giving back to our community in meaningful ways is in our credit union DNA. This is one way that we put people over profit. So far in 2021 we have donated more than \$21,200 to 33 local nonprofits and organizations. Habitat for Humanity, Animals as

Natural Therapy, and Mt. Baker School District are just a few of the organizations who have benefitted.

### IMPROVING OUR ONLINE BANKING EXPERIENCE

In response to feedback from our membership, in March we improved the Online Banking experience. The updated look and feel provides our membership with more options than ever before. Improvements include easier access to credit scores, the ability to hide and reorder accounts, real-time credit card payments and advances, and a better experience when transferring between accounts.

### YOUR FEEDBACK SHAPES WECU

Over the last couple of years, we have implemented new ways to listen to our membership. We will continue this important work starting this summer. Every time you visit a branch, you will be invited to provide feedback on your experience by scanning a QR code with your mobile device. We will use this in-the-moment feedback to quickly make changes and improve your experience one step at a time.

In closing, thank you for your membership. You are the heart and soul of this credit union and at the center of every decision we make. It is our privilege to serve you and we look forward to doing so for generations to come.

Make it a meaningful day,

Jennifer Kutcher  
President/CEO

## News & Notes

**MAA RIGHTS** Your account rights and responsibilities are governed by the Membership and Account Agreement. Your member rights are set forth in the Credit Union Bylaws and Policies. These documents are available at the Credit Union upon request.

**SCHOOL SUPPLY DRIVE** In partnership with Opportunity Council, WECU branches will collect supplies and funds to benefit students returning to Whatcom County schools this fall. The drive will take place from mid-July through mid-August.

**BOARD ELECTIONS** WECU is a member-focused, not-for-profit financial cooperative, which is different from a bank. Instead of customers, we have members. And instead of a small group of investors, we have a volunteer Board of Directors and Supervisory Committee who are elected from, and who represent, the members of the Credit Union. These dedicated men and women provide strategic direction over the business and affairs of WECU and oversee the safety and soundness of our credit union. The deadline to apply for potential candidacy is September 15, 2021. Those who apply will then be vetted to be considered for candidacy. If you are interested in running for a WECU volunteer position, visit [wecu.com](https://www.wecu.com).

## News & Notes



### DIVERSITY LENDING

In April, we introduced our Diversity Loan Program, designed for the evolving needs of women, people of color, and veteran-owned businesses. We are committed to supporting our community and providing competitive loan rates to empower these individuals to grow their business. **Learn more at [wecu.com/DiversityLoan](https://wecu.com/DiversityLoan)**



### REAL ESTATE MARKET UPDATE

The Real Estate Market Update is a mini-series where the WECU real estate team shares everything you need to know about this volatile market. In the most recent episode, viewers get an in-depth look at where construction will take place in the local area. Watch now on [wecu.com](https://wecu.com) or WECU's YouTube page.



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### HOLIDAY CLOSURES

Independence Day- Monday, July 5

Labor Day- Monday, September 6

## Here's What's Coming Up



### MEMBER APPRECIATION WEEK

Member Appreciation week is quickly becoming something that our members look forward to every year. This year we're excited to announce a bigger and better lineup than ever before.

**July 19** - Discounted Coffee at local stands

**July 20** - Free West Coast Pops at Zuanich Park 4-7pm

**July 21** - JAM on the River concert in Ferndale

**July 23** - WECU Family night at the Bellingham Bells

**July 24** - Hot Air Balloons at Pioneer Days in Ferndale

### FERDALE FLICKS IN THE PARK

WECU is sponsoring three movies at Pioneer Park in Ferndale on June 25, July 9 and July 16. The movies will be *Coco*, *Labyrinth*, and *Indiana Jones and the Last Crusade*.

### WECU PRESENTS A SUMMER TO REMEMBER

With our low loan rates, it's never been easier to get into a new car, RV, home, or whatever you've been dreaming about. Find us at events all summer, scan the QR code, or visit [wecu.com/Summer](https://wecu.com/Summer), and enter to win one of ten \$100 gift cards or a mountain bike from Lenny's Bike Shop.



### DISCOUNTED BELLS TICKETS

WECU is a proud sponsor of the Bellingham Bells! For every Tuesday home Bells game, members who buy one general admission ticket will get one free. Visit [wecu.com/events](https://wecu.com/events) for more details and promo code.

### DOWNTOWN SOUNDS

Bellingham's beloved music festival is back and WECU is the Title Sponsor. While it may not look the same as before, get ready to dance and enjoy the music. Visit [downtownbellingham.com/events](https://downtownbellingham.com/events) to learn more.